## **Privacy Policy**

## 1. Introduction

This Privacy Policy describes how Mairead Molloy Doyle ("we," "us," or "our") collects, uses, and protects the personal information of visitors and clients on <u>maireadmolloy.com</u>. We are committed to ensuring that your privacy is protected and that your personal information is used in compliance with the UK Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

# 2. Information We Collect

- **Personal Data**: We may collect personal information that you voluntarily provide, including your name, email address, phone number, and any details you provide in consultation requests or questionnaires.
- **Usage Data**: Our website may collect information such as IP addresses, browser type, browsing patterns, and access times. This data helps us understand how visitors interact with our website and improve user experience.

# 3. How We Use Your Information

We may use your personal data for:

• Communicating with you regarding appointments, consultations, and services.

## 4. Data Protection and Security

We are committed to safeguarding your data. We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or misuse. Access to your personal data is restricted to authorized personnel only.

#### 5. Sharing of Data

We do not sell, trade, or otherwise transfer your personal data to third parties, except where required by law or necessary to fulfill our services (e.g., with trusted service providers who support our operations under strict confidentiality agreements).

#### 6. Cookies and Analytics

Our website uses cookies and similar tracking technologies to analyze traffic and improve the user experience. You can manage your cookie preferences through your browser settings. For more detailed information on our cookie use, please refer to our [Cookie Policy].

# 7. Your Rights

Under UK data protection law, you have rights regarding your personal data, including the right to:

- Access your personal data.
- Request correction of inaccurate or incomplete data.
- Request deletion of your data under certain conditions.
- Object to the processing of your personal data for specific purposes.
- Withdraw your consent at any time.

#### 8. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

- Email: <u>hello@maireadmolloy.com</u>
- Address: 4 Harley Street, London, W1G 9PB

#### 9. Changes to this Policy

We may update this Privacy Policy from time to time to reflect changes in the law or our practices. We will notify you of any significant changes by updating the date of this policy on our website.